



Media only: Laura Baptiste (202) 633-8494
Media website: americanart.si.edu/pr
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June 14, 2010

Fact Sheet
**“Telling Stories: Norman Rockwell from the Collections of
George Lucas and Steven Spielberg”**

Exhibition

“Telling Stories: Norman Rockwell from the Collections of George Lucas and Steven Spielberg”
July 2 – Jan. 2, 2011

Location

Smithsonian American Art Museum, Eighth and F streets N.W.

Description

“Telling Stories” is the first major exhibition to explore in-depth the connections between Norman Rockwell’s iconic images of American life and the movies. Two of America’s best-known modern filmmakers—George Lucas and Steven Spielberg—recognized a kindred spirit in Rockwell and each formed significant collections of his work. Rockwell’s paintings and the films of Lucas and Spielberg evoke love of country, small-town values, children growing up, unlikely heroes, acts of imagination and life’s ironies. Rockwell was a masterful storyteller who distilled a narrative into a single frame using strategies similar to those used by filmmakers. The exhibition showcases 57 Rockwell paintings and drawings from these private collections. The exhibition is organized by Virginia M. Mecklenburg, senior curator. The museum is the only venue for the exhibition.

Publication

A catalog, co-published by the museum and Abrams, is written by Mecklenburg with a contribution by Todd McCarthy, film critic for *Variety*. It will be available for \$65 hardcover (\$35.95 softcover) in the museum store, online and at book stores nationwide.

Public Programs and Online Features

Several free public programs are planned in conjunction with the exhibition, including a family day, lectures, hands-on activities, a film series, performances and a symposium. Details are available on the museum’s website. A podcast will be available on the museum’s website and iTunes, information about the exhibition will be on Facebook, the museum’s blog Eye Level, and Twitter (#normanrockwell) and a slideshow of artworks included in the exhibition with interpretive text will be online.

Credit

“Telling Stories: Norman Rockwell from the Collections of George Lucas and Steven Spielberg” is organized by the Smithsonian American Art Museum. Booz Allen Hamilton has provided generous support as the corporate sponsor of the exhibition. The museum also gratefully acknowledges the contributions of George Lucas and Steven Spielberg.

The Smithsonian American Art Museum is located above the Gallery Place/Chinatown Metrorail station. It is open daily from 11:30 a.m. to 7 p.m., except Dec. 25. Admission is free. Smithsonian Information: (202) 633-1000; (202) 633-5285 (TTY). Museum information: (202) 633-7970. Web site: americanart.si.edu.

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